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WAYS TO MAKE OR BREAK THE ULTIMATE MEETING SPACE

BROADEN REACH, CREATE COLLABORATIVE ENVIRONMENTS, AND ACHIEVE GOALS FASTER WITH CONNECTIVITY TOOLS AND LEADING AUDIOVISUAL TECHNOLOGY



VIRTUAL PRESENTATIONS, MEETINGS AND WORKING SESSIONS AREN'T JUST NICE-TO-HAVES, THEY'RE A **NECESSITY**. THE BUSINESS WORLD CONSISTS OF GLOBAL CLIENTS AND REMOTE EMPLOYEES, LIVING AND WORKING COAST-TO-COAST WITH A NEED FOR FACE-TO-FACE COMMUNICATION — WITHOUT HAVING TO TRAVEL.

HOW CAN YOU MAKE CONNECTIVITY WORKS A THING OF THE PAST, DRIVE COLLABORATION AND PRODUCTIVITY, AND MOVE YOUR BUSINESS INTO THE FUTURE?

IT STARTS AND ENDS WITH THE MEETING SPACE AND TECHNOLOGY DESIGNED AROUND IT.

In the past, meeting rooms were designed for larger, planned and in-person group interactions. Today, however, we meet anywhere, any time and with any size group of people that not only call for smaller and mid-size huddle spaces, but conferencing solutions that drive productivity, greater control and ease of use.

When creating the ultimate meeting space, consider the following ten factors:

1



ROOM ACOUSTICS

Acoustics are the total effect of sound in a room. Poor acoustics can cause extended meeting times, with attendees having to repeat inaudible sentences, sometimes more than once. This can also cause participants to miss key information. Speaking is most easily heard in rooms equipped with elements that reduce the reflection of sound off multiple surfaces that cause reverberation or sound resonance.

Acoustic quality can be improved by identifying problem areas, proposing sound absorption and/or masking solutions, as well as issues related to the room's overall design.



2



THIRD-PARTY SOFTWARE INTERFERENCE

Malware, security risks, accessibility, connectivity and update issues, these are just a few of the risks when trusting a third-party software. Better manage risk by designing an out-of-the-box solution without intrusive and unreliable third-party providers.



3



MICROPHONE PICK UP ZONES AND AUDIO REPRODUCTION

Mic placement is of utmost importance in order to reduce room noise and enhance audio. You don't want to sound like you're in a tunnel or speaking over a megaphone, and you don't want the copy machine next door participating in your meeting.

It's important to understand how audio equipment performs in a variety of environments. Select high quality digital microphones to ensure every single word is crystal clear and install it in the room's "sweet spot" for full audio pick up.



4



ROOM NOISE

With offices moving towards open concepts and participants logging on and dialing in from their home or the local coffee shop, interoffice conversations, barking dogs and the screeching of espresso machines can become unwanted guests.

Connect those actually invited to the meeting through the inclusion of noise cancelling elements within the conference room, as well as noise cancelling software, which drowns-out noisy meeting crashers and allows teams to focus on the topic at-hand.

5



VISUAL DISPLAY

Squinting is never a good look and your meeting space shouldn't double as an IMAX theater. The visual connection can be just as effective, if not more, than the conversation happening around it. A clear, quality picture presented in an appropriate viewing size can reduce distraction and offer visual support to convey what audio cannot. Ranging from LED, OLED, flat screen displays to high-res laser projectors, LED direct view displays and video walls, there are many options to best fit a range of spaces that let others not only hear, but also see your potential.



6



FLEXIBILITY

Meeting spaces are often not built around the technology within them. So, technology should allow for easy integration, addressing different sizes and configurations already present with the right hardware needed to make the most out of any platform, and setup that can act as a complement to visual and audio quality.

7



IT PARTICIPATION

AV and IT vendors should work closely with internal teams to understand your system capabilities and limitations in order to pick the best path for success on both sides. Encompass AV works hand-in-hand with in-house IT to make sure connectivity is successful and manageable for IT to perform regular maintenance and updates as needed as well as offer a consistent user experience and IT support.

8



EASE OF USE

With so many different user levels in the field, if a system is difficult or cumbersome, it will not be used — resulting in minimal ROI on your system investment. A single user interface offers the ease of the same functionality and user experience for all applications it controls. Systems must be easy to operate and navigate, allowing your teams to connect with ease in order to do their best work.



9



RELIABILITY

At Encompass AV, we believe that when our systems and our clients succeed, we succeed. We are a dependable sub-contractor with capabilities beyond the norm, allowing for less design and installation teams for your business to manage.

We are committed to ongoing support of our projects. Warranties, remote monitoring and technical support are just a few of the services we offer to ensure system reliability. We also include initial training as part of your installment package with the option for continued training for purchase.

10



SCALABILITY

The goal for all businesses is growth, so it is important that the AV system that can grow with you. Add-on equipment and connections are easily integrated with existing systems to grow reach across office buildings and countries for additional access when needed, regardless of location end point.

Encompass AV is taking the headache out of virtual connectivity by providing clean, crisp audio, and a visual connection that brings teams and clients together in what feels like one large meeting room that connects multiple presenters at once, avoids audio signal drops, and engages audiences around the globe effortlessly.

For over 20 years, GCs, architects and developers turn to us when cutting-edge building AV / IT, cabling and connectivity solutions must be designed thoughtfully and installed correctly.

At Encompass AV, we live where passionate research meets hardcore technical ability, joined by ROI and dependability.

LET'S BUILD YOUR ULTIMATE MEETING CONNECTION, TOGETHER!

REQUEST FREE EQUIPMENT TRIAL

OUT OF SIGHT. FULL OF SOUND.

Ceiling Array Microphone
The Microflex® Advance™ MXA910



Zoom Certified
Certified for Microsoft Teams
Cisco Certified

Harmonious integration leads to more open discussion. An elegant approach to conferencing audio, the MXA910 eliminates all equipment clutter, leaving more room for clarity. Instead of focusing on a microphone's position, you can concentrate on compelling communication.

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